



Press Release Monday August 2, 2004

University of Wisconsin chooses eCare Solutions system for multi year study.

eCare Solutions' eCareConnect Health Risk and Productivity Management system has been selected as the subject in an extensive study of the factors influencing the use of health-maintenance websites and what influence people to trust the information provided in such websites. Dr. Mariam Zahedi, Wisconsin Distinguished Professor at the University of Wisconsin Milwaukee (UWM) School of Business Administration-MIS, will oversee the study. Dr. Zahedi is a leader in studying the design, adoption, and trust issues related to websites, particularly health-related websites and is the author of over 70 refereed publications and two books in intelligent systems and information systems quality. Her team selected the eCareConnect system for an extensive field study in examining what makes people use and trust health maintenance websites in making their health-related decisions. Using websites that provide assessment, information and guidelines of health and fitness contributes to a better health maintenance of a work force and helps educate individuals in taking actions to prevent major health problems. "The results of this study could shed light on what makes people more receptive to use online advice for their health and fitness decisions" states Dr. Zahedi. The study has chosen a number of employers representative of the spectrum of employees throughout the country. The full extent of the research and its final report is expected to take approximately two years.

eCare Solutions is a health and productivity management company and the developer of the eCareConnect System. eCareConnect includes a personal health management program that enables individuals to assess their health, provides customized care management programs with its proprietary risk resolution guidelines, store medical records, and communicate with health providers. The eCareConnect prospective and predictive modeling and claims analysis tools help employers justify loss avoidance through preventive/ pre-emptive intervention and chronic disease management.

UWM has over 24,000 students and is one of the largest healthcare education providers in the nation. Dr. Randy Lambrecht, Dean of the College of Health Sciences helped identify eCareConnect as a possible study subject. The UWM College of Health Sciences is the largest in the Midwest, with three degree programs ranked among the top in the country. The college serves more than 1100 students in 6 undergraduate, 5 masters programs, a PhD in Health Sciences and 10 certificated programs. UWM is also home to the largest College of Nursing in Wisconsin, with programs from undergraduate to doctorate. The UWM School of Business Administration is the second largest in Wisconsin, with over 4000 students, of which 25% are in MIS.

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